



WHAT IF A LOVED ONE REFUSES TO ACT?

When confronted with a challenging situation, it's important to remember that the behaviors of people with dementia that are commonly viewed as problems are attempts by your loved ones to communicate.

Upon move-in, any concerns surrounding eating and taking medications may manifest if your loved is experiencing "transfer trauma." Instead of showing certain emotions, some residents may exhibit their feelings by not doing something like eating and taking their meds. As with your loved one's emotions, our care team will work with you as part of our effort to develop interventions that are specific to your situation.

When it's difficult to get a person with dementia to eat or take medication, there are a few simple approaches to consider. One is providing a calm environment. This could include turning the TV off and playing soft music. Another is breaking the process into simple steps. Reassure your loved ones by calmly explaining the process and giving them time. You can also consult with our care team to look for ways to simplify the process or rethink your approach.

2025 ALZHEIMER'S DISEASE FACTS AND FIGURES

Over 7 million Americans are living with Alzheimer's.

1 in 3 older adults die with Alzheimer's or another dementia.

It kills more than breast cancer and prostate cancer **combined**.

Between 2000 and 2022, deaths from heart disease decreased 2.1%,
while deaths from Alzheimer's have increased 142%.

The lifetime risk for Alzheimer's at age 45 is
1 in 5 for women and 1 in 10 for men.

In 2025, Alzheimer's and other dementias
will cost the nation \$384 billion.

Nearly 12 million Americans provide unpaid care for people with
Alzheimer's or other dementias. These caregivers provided
more than 19 billion hours valued at nearly \$413 billion.



American House
Freedom Place Roseville
17267 Common Rd
Roseville | MI | 48066
586.933.5604
AmericanHouse.com

QUICK LINKS

ALZ.org
alzheimers.gov
alzfdn.org
nia.nih.gov/health/alzheimers-and-dementia

American House
SENIOR LIVING COMMUNITIES

LIVING WELL

MEMORY CARE EDITION.

FREEDOM PLACE ROSEVILLE MEMORY CARE

JULY 2025

DIFFICULTY FACING NEW SITUATIONS

Residents with dementia often struggle with new or unfamiliar situations due to difficulties with memory, orientation and cognitive processing. They may respond by struggling in locating rooms, not knowing what time it is or where they are, plus resistance to new caregivers or schedules.

Signs to look for include when your loved one expresses that they are overwhelmed and becomes hesitant to participate in an activity when encountering something new. He or she may need help finding their own room or a room where an activity is taking place. They may also make resistive comments when asked to participate in a new situation.

Things you can do to reduce the stress or uncertainty of your loved one is provide a guided tour of the community and introduce them to the next event and to new residents. To help your loved one locate their own room, place a meaningful or familiar object on the door. You can also reassure your loved one by complimenting them for participating in new activities or when facing new circumstances.

WHEN A LOVED ONE BECOMES SOCIALLY WITHDRAWN

It's not uncommon for your loved one to become socially isolated after moving in. You may even feel these same emotions as you settle into a new rhythm with your loved one living in a community. This is what we call "transfer trauma." It means any one of us, whether you're living with dementia or not, can experience stress when undergoing a life change. This is all considered normal.

What you need most is time to become accustomed to your loved one's new living situation. It takes time to build relationships and trust with our team. On average, we give residents about 30 days to transition.

It's our experience that residents truly begin to settle in and decompress within this 30-day period. That said, as with any emotion, some residents transition quickly while others need more time. If there are concerns past that standard 30-day transition, we'll all work together to see what individual interventions your loved one may respond to.



JULY 2025 EVENTS

- Joy Ride in the City
- Resident Council Meeting
- Welcome New Residents
- Stars & Stripes Celebration
- Independence Day
- Nat'l Cheesecake Day
- Big Screen Movie Nights
- Family Night/Open House
- Chatting with the Chef
- Nat'l Daiquiri Day

SUNDAY		MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		SATURDAY															
<div><div></div><div>July 2025</div></div>								BIRTHDAYS																			
								William R. 7/9																			
LOCATION KEY		01		02		03		04		FOURTH OF JULY		05															
		8:00a 9:30a 10:30a 1:30p 3:00p 4:00p 6:00p		NAT'L CT ICRM FLVS DAY Manis & Mimosas Women's Club Entmt by Kenny L Spot The Odd One Out Artist in Resident Movie/Beverage		9:30a 10:30a 1:30p 2:00p 3:00p 4:00p 4:30p 6:00p		Tender Heart Artist in Resident LUEY Philadelphia Trivia I Remember When... A Walk in Nature Pet Therapy w/Nika 1 on 1 w/LED Movie/Popcorn		8:00a 9:30a 10:00a 11:00a 1:30p 2:00p 3:30p 6:00p		NAT'L CHOC WAFER DAY Morning Meditation Gaming w/Gail Memory Lane LUEY DECLA OF IND LUEY FUN FACTS Coloring Club Movie/Snack		8:00a 10:00a 10:30a 11:00a 11:30a 1:30p 3:00p 3:30p 6:00p		INDEPENDENCE DAY Movin' & Groovin LUEY TRIVIA The Nature Program 4th of July Luncheon The Hangman Game Weekly Reflections LUEY 4th of July Bingo Movie/Popcorn		8:00a 10:30a 1:00p 1:30p 3:00p 4:00p 6:00p		NAT'L API TRNOVR DAY Coloring Club The Weakest Link Nurture Program Games and Puzzles Pen Pals Movie/Popcorn							
06		07		08		09		10		11		12															
8:00a 10:30a 1:00p 1:30p 2:00p 3:00p 4:00p 6:30p		NAT'L FRIED CHX DAY Art Program Fun Facts Exercise Club Picture Me This... 1 on 1 w/LED Bingo Movie/Snacks		8:00a 10:00a 10:30a 11:00a 1:30p 2:30p 3:30p 6:00p		NAT'L STRBRY SNDE DAY Monday Motivation Movin' & Groovin' Trivia Quest Armchair Travels Chicken Dinner Game LCR (Left, Center, Right) Games, Puzzles & More		9:30a 10:30a 1:30p 2:00p 3:00p 4:00p 6:00p		Manis & Mimosas Women's Club LUEY History of our Vets LUEY Fireworks Video Show The Hangman Game Armchair Travels Games, Puzzles & More		8:00a 9:30a 10:30a 11:00a 1:30p 2:00p 3:30p 4:00p 6:00p		NAT'L SUGAR COOKIE DAY Tender Heart Cognitive Conversations Stress Ball Workout LUEY Famous Veterans The Coloring Club Pet Therapy w/Nika A Place for Poetry Movie/Iced Tea		8:00a 9:30a 10:30a 11:00a 1:30p 2:30p 4:00p 5:00p 7:00p		NAT'L PINA COLADA DAY Morning Meditation Gaming w/Gail Let's Talk About It... LUEY Photo Area Philly World's Fair Facts LUEY Stars & Stripes Dinner Family Night/Open House Movie/Beverage		8:00a 10:00a 10:30a 11:00a 1:30p 3:00p 3:30p 6:00p		NAT'L BLUEB MUFFIN DAY Movin' & Groovin LUEY Trivia Spot The Difference Picture Me This... Weekly Reflections Puzzle Pals Movie/Popcorn		8:00a 9:30a 10:30a 1:30p 2:30p 3:30p 6:00p		NAT'L PECAN PIE DAY Pen Pals Coloring Club Backyard Blitz Lemonade on the Lanai Bingo w/a Twist Movie/Popcorn	
13		14		15		16		17		18		19															
8:00a 10:30a 1:00p 1:30p 2:00p 3:00p 4:00p 6:30p		NAT'L BEANS 'N' FRANKS DAY Art Program Fun Facts Exercise Club Laugh Lounge Word of Faith Church Services Bingo Movie/Snacks		8:00a 10:00a 10:30a 11:00a 1:30p 2:00p 2:30p 4:00p 6:00p		NAT'L MAC & CHEESE DAY Monday Motivation Movin' & Groovin' Trivia Quest Keep Your Mind Sharp A Walk in Nature DEIB Demonstration A Place for Poetry Games, Puzzles & More		8:00a 9:30a 10:30a 11:00a 1:30p 1:30p 3:00p 3:30p 4:30p 6:00p		NAT'L TAP PUD DAY Manis & Mimosas Women's Club Memory Lane Summer Art Program Welcome New Residents Resident Council Meeting Cognitive Learning Skills Movie/Snack		9:30a 10:30a 1:30p 2:00p 3:30p 4:30p 6:00p		Tender Heart Joy Ride in the City The Nature Program Let's Go Fishing Pet Therapy w/Nika 1 on 1 w/LED Movie/Popcorn		8:00a 9:30a 10:30a 11:00a 1:30p 2:30p 4:00p 6:00p		NAT'L PEACH ICRM DAY Morning Meditation Exercise w/a Twist Gaming w/Gail The Nurture Program Chatting w/Chef Armchair Travels This Flag Represents... Movie/Snack		10:00a 10:30a 11:00a 1:30p 2:00p 3:00p 3:30p 6:00p		Movin' & Groovin LUEY Trivia What's on your Mind Guided Meditation Spot The Odd One Out Weekly Reflections Bingo w/a Twist Movie/Popcorn		8:00a 10:30a 1:00p 1:30p 3:00p 4:00p 6:00p		NAT'L ICE CREAM DAY Coloring Club The Weakest Link Nurture Program Games and Puzzles Pen Pals Movie/Popcorn	
20		21		22		23		24		25		26															
8:00a 10:30a 1:00p 1:30p 2:00p 4:00p 6:30p		NAT'L MOON DAY Art Program Fun Facts Exercise Club Picture Me This... Bingo Movie/Snacks		8:00a 10:00a 10:30a 11:00a 1:30p 3:00p 4:00p 6:00p		NAT'L JUNK FOOD DAY Monday Motivation Movin' & Groovin' Trivia Quest Entmt by Marie K Picture Me This... A Place for Poetry Book Club/Fireside		9:30a 10:30a 11:00a 1:30p 2:00p 3:00p 3:30p 6:00p		Manis & Mimosas Women's Club LUEY Trivia LUEY Fun Facts Finish That Phrase... Taste Test Tuesday This Reminds Me of... Movie/Popcorn		8:00a 9:30a 10:30a 11:00a 1:30p 2:00p 3:30p 4:00p 6:00p		NAT'L VAN ICRM DAY Tender Heart Cognitive Conversations Movin' & Groovin' Stress Ball Workout Artist in Resident Pet Therapy w/Nika Name That Show Movie/Iced Tea		9:30a 10:00a 10:30a 1:30p 2:30p 3:00p 4:30p 6:00p		Morning Meditation Exercise w/a Twist Gaming w/Gail The Nurture Program Chatting w/Chef Armchair Travels This Flag Represents... Movie/Snack		8:00a 10:00a 10:30a 11:00a 1:30p 3:00p 4:00p 6:00p		NAT'L HT FDG SNDE DAY Movin' & Groovin LUEY Trivia If I Could Change... Entmt by Jerry P Weekly Reflections Bingo w/a Twist Movie/Popcorn		8:00a 10:30a 1:30p 2:30p 3:00p 4:00p 6:00p		NAT'L BGLFEST DAY Coloring Club Backyard Blitz Lemonade on the Lanai Bingo Pen Pals Movie/Popcorn	
27		28		29		30		31		<div><div></div><div>happy independence day</div><div>4TH OF JULY</div></div>																	
10:30a 1:00p 1:30p 2:00p 4:00p 6:30p		Art Program Fun Facts Exercise Club Picture Me This... Bingo Movie/Snacks		10:00a 10:30a 11:00a 1:30p 3:00p 3:30p 4:00p 6:00p		Monday Motivation Movin' & Groovin' Trivia Quest Entmt by Billy D LUEY USA Fun Facts Watercolor Art Let's Talk About It Games, Puzzles & More		8:00a 9:30a 10:30a 11:00a 1:30p 2:00p 3:30p 4:00p 6:00p						NAT'L CHX WING DAY Manis & Mimosas Women's Club A Place for Poetry Trivia Quest Jump Into Summer Art Cognitive Learning Skills 1 on 1 w/LED Movie/Snack		8:00a 9:30a 10:30a 1:30p 2:00p 3:00p 3:30p 4:00p 6:00p		NAT'L CHSECAK DAY Tender Heart Summer Art Project The Nurture Program Stress Ball Workout Name That Tune... Pet Therapy w/Nika Entmt by Lukus S Movie/Iced Tea		8:00a 9:30a 10:00a 10:30a 1:30p 3:00p 4:00p 6:00p		NAT'L RASP CAKE DAY Morning Meditation Movin' & Groovin' Gaming w/Gail A Walk in Nature Keep Your Mind Sharp Chicken Dinner Game Movie/Snack					